



Tactical Hapkido Alliance Newsletter

February 2009

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Tactical Hapkido Alliance Contact:

Grandmaster Barry Rodemaker
814-504-8043
tacticalhapkido@hotmail.com

Headquarters Location:
4006 Main Street
Erie, PA 16511
www.tacticalhapkido.com

Welcome to the Tactical Hapkido Alliance Newest Charter Member!

We would like to welcome the newest member of the Tactical Hapkido Alliance family, Master Ronald Joseph owner of the Tracy's Karate and Apollo's Fitness Studio located in Chagrin Falls Ohio.

Master Joseph has been teaching the martial arts for over 22 years and been a student in the martial arts for well over 30. He currently holds a 5th degree black belt and master certification under the Tracy's International Studios of Self-Defense, one of the most ancient and comprehensive systems of Kenpo Jujitsu taught in the world.

In addition to the Kenpo Jujitsu, he has been teaching Tai Chi for over 20 years and has been an avid kick boxer for well over 15 years. He has been featured on ESPN and has been inducted in the prestigious United States Martial Arts Hall of Fame four times.

So please feel free to congratulate and welcome our newest member. You can contact Master Ronald Joseph at 440-543-3343 or email him at apollos@jnz.net.

Tactical Hapkido Alliance Instructor Honoree for February 2009: Master James Ziots

Grandmaster Barry Rodemaker has selected for the first Instructor of Honor to be Master James Ziots. Master Ziots has been with the alliance from the beginning when Grandmaster Rodemaker founded the organization and he has been working behind the scenes for many years.

He has contributed to the Alliance by:

- * Being the editor of this newsletter, taking Rodemaker's ideas and putting it in words;
- * Creating the THA product catalog that will be coming soon;
- * With Master Doug Brown, he help co-edit and co-compile the THA manuals and videos;
- * The contact between Darryl Johnson and Grandmaster Rodemaker for Best Defense;
- * Ran an underground viral marketing campaign on the blogs promoting the THA and MMI for the Best Defense video about Tactical Hapkido;
- * Created the Wikipedia article documenting Tactical Hapkido;
- * Developed a multitude of HTML program codes on the THA website that includes:
 - The interactive geo-coding software mapping out all the THA member schools
 - All the online forms and applications for email signup and membership applications
 - The picture slide show programs and You-Tube html generator assistance
 - META keyword analysis and website improvement

Behind the scenes he has put the THA in over 175 international directories and search engines.

Taking advantage of Google's page ranking supercomputer systems, his strategic work has taken the THA website from a rank of #350 up to #59 for the keyword "HAPKIDO". And we now dominate the international search engines under the keyword "TACTICAL HAPKIDO".

Over the past weeks the THA website has seen a global internet reach increase by over 600%, with the THA traffic ranking increasing by over 17,400,000 to a current rank of 932,299 (as of February 4, 2009 *Alexa Web Information Company*).

To put this in perspective here are the top martial arts magazines in the World:

Inside Kung Fu has a traffic rank of 2,629,034
Tae Kwon Do Times has a traffic rank of 1,100,793
Black Belt Magazine has a traffic rank of 411,588

*Locations of Other
Tactical Hapkido Alliance
Charter Schools:*

*As of February 2009
- 17 Locations -*

Colorado:
Aurora

Georgia:
McDonough

Kansas:
Topeka

Louisiana:
Gonzales

Maryland:
Odenton

North Carolina:
Dallas

New York:
Oneonta

Ohio: (4)
Berea
Chagrin Falls
Macedonia
Youngstown

Pennsylvania: (2)
Erie
Altoona

Virginia:
Charles City

Wisconsin: (3)
Madison
Kaukauna
Fall River

Tactical Hapkido and Best Defense - Update:

The first meeting of the masters took place on Saturday January 30, 2009. Here are the highlights and discussions that took place during this two hour meeting.

Three projects ongoing right now are:

A massive phone campaign starts up on February 2, 2009, Darryl Johnson has personal contacts in the top 500 corporations in the world and will be calling them to get sponsorship for the Best Defense Series to take it to the next level. Spot advertising for the web site (www.mogulsinc.com) begins and he has a list of over a 1,000 people that the pricing advertising package will be mailed to or he will contact.

In February 2009 Darryl is going to pitch the show to the major cable/TV networks.

Here is the overview of shows that are in development (Filming Starts after July 4th):

- Show 1: Techniques for the disabled (Wheelchair, Blind, and Cane);
- Show 2: Techniques for women (Defending yourself and your children):
- Show 3: Techniques for children under 16:
- Show 4: Conditioning (THA will show the joint-lock flow and Ki energy):
- Show 5: Mental awareness (THA Tactical Training):
- Show 6: Forms and Drills and Defenses against knife and gun
- Show 7: Putting it all together, sparring, belt testing, promotions, and tournaments

The new Best Defense web site is coming on-line soon, which will make Best Defense the best online media programs on the world stage, no other site has the programming like this. His web developer is one of the world's leader in web development.

Filming of this show will be done at those schools that are large enough. The best locations are the Tactical Martial Arts Academy in Macedonian, and Apollo's fitness in Chagrin Falls (both are Tactical Hapkido Alliance charter schools)

Massive Fundraising Projects in the works:

DVD sales of all the pilot shows will be available in April early May 2009. To get this DVD (with all the shows including Tactical Hapkido) a donation of \$25.00 or more to the Best Defense fund will secure your copy.

Funds will also be raised during a national open style martial arts tournament.

Details are being worked out but what he would like to have is forms, sparring, grappling, board breaking, and seminars hosted by the Grandmasters/Masters of traditional styles.

Darryl is working to get donations from several very wealthy individuals (plus any corporate sponsors) to do massive national/regional advertising campaign for this event.

He will put advertisements in several media outlets, such as mainstream newspapers and world renowned magazines. Depending on the funding, there will also be TV commercials run in either the regional area (north east of the United States and Canada) or national commercials (Coast to Coast). This commercial will promote this event and which Grandmasters/Masters are holding seminars (i.e Grandmaster Rodemaker and Tactical Hapkido).

Finding the space for 500 to 1000+ people that will be in the tournament alone is the problem. Most likely it will be held in the large local convention center like the IX center (one of the largest conventions centers in the world with over 1 million square feet). There will be at least 3 full professional film crews documenting the seminars and tournaments during this fund raising event.

He needs help in developing the rules for the tournament, so anyone with the experience in this please help out by forwarding advice to Grandmaster Rodemaker! The next meeting will take place in April/Early May 2009.

Some suggestions made by the Tactical Hapkido Alliance:

Master Doug Brown, the cameras used should have a higher film speed ratio to capture the sparring and techniques. Darryl agreed and fund raising will be used to try to get a high speed camera to capture techniques slow motion, and Master Ziots suggested the seminars on top of the tournaments.

Tactical Hapkido Alliance Begins World Wide Advertising Campaign in Tae Kwon Do Times!



The Tactical Hapkido Alliance will start our global advertising campaign this year. We have secured advertising in Tae Kwon Do Times magazine and a web banner on their main page; which will link back to the THA webpage. You can now see this at www.taekwondotimes.com

Tactical Hapkido's You-Tube Contest -Winner Takes All!



We would like to announce a friendly competition within the Tactical Hapkido Alliance. We would like to have instructors in the alliance create a video of you showing off the Tactical Hapkido techniques with in a realistic environment. You can take any creative measures you would like. This is a winner-take-all contest for the video that gets the most views on the You Tube, on the Tactical Hapkido's website and votes by viewers.

The winner will win the next training videos that cover Tactical Hapkido's trapping, knife and stick. This also includes the Sharkee knife as part of this package.

Videos are to be submitted to Grandmaster Rodemaker by email or mail and he will load this on our new Tactical Hapkido You-Tube channel. You can visit the THA website for more details or contact Grandmaster Rodemaker if you have any questions.

Need your Feedback and Interest in having a Tactical Hapkido Seminar at Cedar Point in August 2009:



Master James Ziots and Master Douglas Brown are looking into the *possibility* of hosting a seminar in late August or early September for all members and families of the Tactical Hapkido Alliance at Cedar Point.

Last day to cast your vote is **March 15th 2009!** So please make sure to visit www.tmartialaa.com/CedarPoint2009 and vote for those who can make it.

New Tactical Hapkido Alliance Product Catalog:

The Tactical Hapkido Alliance is developing a print version of all the services and products that charters and individuals can take advantage of. We will have this available on line where you may download the file and print copy to give to your students who may be interested in what you can offer to them.

Tactical Hapkido Wikipedia Project:



Editors of the world's largest online encyclopedia have accepted the entry of Tactical Hapkido in late 2008. The article was submitted by Master James Ziots which details some of history, systematizing of techniques and description of Tactical Hapkido System overall. But we can use your help to continually improve this article. So anyone that is a wikipedia guru we are asking you to please help to make it even better.

Tactical Hapkido Alliance's Bibles for Martial Artists:

Tactical Hapkido Alliance is establishing Bibles for Martial Artists. Staying true to the Christian believes that this organization was founded on, Grandmaster Rodemaker is asking for voluntary donations to cover the purchase of the bibles and for shipping.

There will be information placed on the THA website where individuals can send their name and address to get their free New Testament Bible.

This donation is **not** tax deductible and is purely voluntary.

Any donation made will be greatly appreciated and will be used to fully fund this outreach program.

Current Promotions and Services Available to Members:

Tactical Hapkido Alliance Instructor Honor Roll Program:

Tactical Hapkido Alliance has established the Instructor Honor Roll program for those instructors who are showing the most active dedication in the alliance.

Instructors can achieve this honor more than once a year and the honoree will receive, from Grandmaster Rodemaker himself, an honor certificate to place in your school and he/she will be honored with an article in this newsletter.

Please contact Grandmaster Rodemaker for further details.

Tactical Hapkido Alliance New School Builder Packages:

Grandmaster Barry Rodemaker is offering his years of experience in making available to all charter members a proven system of methods and personal hands on advice put into one package, which is operating wildly successful at the THA headquarters (as in, his student base is max out with customers being turned away since this location needs to expand).

The package will include, among many other items, two lead boxes, personalized lettering system, local marketing assistance, and one on one assistance anytime with Rodemaker to aid in building and keeping your student base.

You can contact the THA headquarters and get the details with Grandmaster Rodemaker.

New Combat Services Manual for Charter School Owners:



The Tactical Hapkido Alliance has a special operating manual specially designed for Combat Services personnel. This manual was made for military, intelligence, police and security personnel who have to get the training quickly and thoroughly on top of the training they already received. This manual takes all the techniques in the regular manuals (white to master series) and breaks the techniques

down to 8 main concepts. In this manual the instructor is to teach the concept and then the student will apply it to a variety of situations by examples. If you are interested in this program feel free to contact the THA headquarters for more details.



TKD TaeKwonDo TIMES

Get 20% off Subscriptions!

Enter coupon code **THAMA09** at checkout to receive this discount available only to through Tactical Hapkido Alliance

* In USA Only

Tactical Hapkido Alliance and Tae Kwon Do Times promotion:

Due to our massive global traffic ranking on the internet, which is greater than this world leader in martial arts publications who covered the 2008 Olympics.

Tae Kwon Do Times bartered with the THA and gave the Tactical Hapkido Alliance members and friends 20% off for a year's subscription to their magazine.

The official THA/TKD Times promotional code is **TMAMA09** and is available only through the Tactical Hapkido Alliance. We have a link on www.tacticalhapkido.com where you can sign up using this special code.

This is only the start; TKD Times has quickly realized how we are starting to dominate the web and martial arts community so we are working with them behind the scenes.

More announcements to come soon!

So watch your email!

What's New on the Tactical Hapkido's Website:

Comment Section:

Please let us know what you like about the training system and/or the organization and we will post it on that location. You can fill this out online now.

News Section:

If you are interested or have something to promote please send an email to **tacticalhapkido@hotmail.com**, or **THAnews@hotmail.com**, please make sure to include your name, location and important background information (time, place, event, ect.) and we will start posting this information for you.

Sign up for the Tactical Hapkido Alliance Newsletter:

It is as easy as putting in your email address. So please let all your students know that they can receive this newsletter so we can get the word out to all who are interested. This will be the primary tool for all members of the THA to take advantage of our collective bargaining power to the mainstream suppliers and organizations.

All Membership applications can be done on-line:

The applications for individuals and schools have been automated online so that after the application fee is processed, that individual can now complete their membership form online with automatic transmission sent to Grandmaster Rodemaker for expedient processing.

Upcoming Promotions and Services:

Tactical Hapkido Alliance Knife, Stick, and Trapping Drills coming soon!

A whole new video / manual series is currently being edited by Grandmaster Rodemaker. The video series will demonstrate to the instructor and student how the core curriculum of Tactical Hapkido can be applied to the 9 planes of motion during a knife/stick attack in addition to how to apply the trapping drills during your training.

As a bonus feature of this package, the THA has secured a relationship with Sharkee Knives where we can provide charter members this equipment *below wholesale costs* by going through THA Headquarters.

The winner of the You-Tube contest will get this whole package as soon as it is completed!

Tactical Hapkido Alliance Chaplain:



Contact Information:

Rev. Dr. H. George Myers
"Skip"
THA Chaplain
330-554-5491
skipmyers@juno.com

The Tactical Hapkido Alliance would like to remind all members and families that we have an official chaplain as a member in the alliance, Rev. Dr. H. George Myers "Skip". If there is anything you need prayers for, advice, encouragement or the need for any consultation please do not hesitate to contact him at anytime. He is here to help all members of our family. From time to time, he will also contribute articles to this newsletter that will be insightful and helpful for all.

Martial Arts Background:

2nd Dan Tactical Hapkido

Education Background:

Bachelors of Arts
Bachelors of Music
Master's of Divinity
Master's of Church History
Doctorate of Ministry

THA Chaplain Corner: "Stuff Happens"

"Stuff happens!" to paraphrase the bumper sticker. Life is going along pretty well, and then, stuff happens. Something goes wrong; our plans go awry. Sometimes we can see it coming; sometimes it just comes out of the blue, and we don't know what hit us. Sometimes it's just a minor irritation; sometimes it's a major league crisis. But stuff happens.

Harold Kushner once wrote a book called *When Bad Things Happen to Good People*. He wrote it as a response to his son's death, and in doing so, struck a chord with so many people that he became a genuine celebrity. In his book he talks about trying to find the answer to "Why?" as in "Why did this awful thing happen?" or "Why did it happen to someone I care about?" or "Why did it happen to me?"

In the end, he doesn't find the answer. So he changes the question. Rather than asking why bad things happen, he says, it is better to say, "Since this thing has happened, what can God and I do about it?" And he gives examples of what can happen when we respond to evil that way: A man suffers a heart attack. That's a bad thing. But if he responds to it by changing his lifestyle to something more healthy, or if he decides to care less about his business and more about his family, then the bad thing is transformed into something good. A tornado strikes a town. That's a bad thing. But if people band together, saving lives, risking their own for people they don't even know, rebuilding together, then the bad thing is once again transformed into something good.

Kushner's idea is solidly Biblical. There is a wonderful story about King David in the Second Book of Samuel. You can find it in chapter 12. David's infant son became seriously ill, and David prayed to God that he might recover. His prayers were so earnest that he fell to the ground and would not get up. Not only that, but he fasted for seven days. But the child died. Everyone around David was afraid to tell him. "If he acted like that while he was praying and hoping that the child might live, what will he do when he finds out that the child died?" they asked.

David saw them whispering to one another and realized the child had died. He then got up off the ground, changed his clothes and offered prayers to God. After that he stopped his fast, and began to eat again. His friends were amazed. "How could you give up your mourning now that the child is dead?" they asked. David answered, "While he was ill, I did all that I could do, hoping that God might grant him life. But now that he has died, why should I mourn? Will that bring him back?" Rather than allowing the evil to overcome him, David chose to transform the situation by living life as he believed God intended him to do. And so life could become good again.

When bad things happen, we may not be able to understand why; but we can transform the situation with God's help, so that life becomes good again. As the Apostle Paul promises: "We know that in *everything* God works for good with those who love him." (Romans 8:28a) And he does.